

## 'Round the Town...

Max Colwell, of Pasadena, visited in town this week.

Charlie Bodine and George Clark, of Suffolk avenue, spent last week at Arrow Bear.

Francis Hibbs, of Ramona avenue, is spending the week at Harbor City.

Percy Kortkamp, of Park avenue, is visiting his cousin, Harold Curdie, this week in Hollywood.

Miss Mary Penn, of West Montecito avenue, enjoyed two weeks with Long Beach friends at Big Bear Lake.

The Flemings were entertained at dinner on Sunday at the home of Mr. and Mrs. Andrew Wolfe, of Los Angeles.

John Lannan, of East Grand View avenue, and a party of friends fished at Huntington Beach this week.

Miss Ruth Wheeling, of 101 East Central avenue, spent five days last week with the Hull family at Del Mar.

Mrs. Fannie K. Miller, of West Carter avenue, was a guest at the Canterbury Hotel in San Francisco last week.

Miss Ruth Lang, of Downey, spent last week with her cousin, Mrs. Converse L. Twycross, of 123 South Baldwin avenue.

Everett and Joe Hinojos and a party of out-of-town friends spent Tuesday at the greyhound and monkey races at Compton.

Mrs. I. E. Carpenter and small son, of San Pedro, are visiting Mrs. Carpenter's mother, Mrs. Bertha B. Miller, of 439 Mariposa avenue.

Mr. and Mrs. Earl H. Lowe, of Washington, D.C., have leased No. 15 Bella Vista Terrace for a year, through W. R. Humphries' office.

Donald Hibbs, of Ramona avenue, who is engaged at reforestation work near Bakersfield, spent Saturday and Sunday at his home here.

Friends of the Butts family, former residents, now residing in Beverly Hills, report that William Butts has greatly improved in health recently.

Mrs. Henry Olsen, of Olsen's Shoe Store, and her sister, Mrs. Fred Edwards and children, of Pasadena, have been spending the week at the Olsen cabin in the Big Santa Anita.

A group of women from the local First Congregational Church were entertained yesterday afternoon at the First Congregational Church missionary meeting in Pasadena.

A daughter, Marjorie, was born to Mr. and Mrs. James Scoville, of 264 West Grand View avenue, on Thursday morning at the Pasadena Hospital. Mother and daughter are doing nicely.

Mrs. Hortense Hill and Elizabeth and Howard Morgridge are enjoying the week at Hermosa Beach. Mr. and Mrs. George B. Morgridge will join them for the weekend.

Basking in the sun at Long Beach last Thursday were Mrs. H. C. Lieben and sons Howard and Bob, Mr. and Mrs. Lyle Anderson, and Jane Anderson, Sadie Sellers, Shirley Chamberlain and Warren Preston.

Evangelistic meetings are being held every night except Monday and Saturday by a group of young men, with Edward Davis, of 659 West Alegria avenue, in charge, at Rosemead and Blanche streets, Pasadena.

Miss Kathryn Kinne, of Lake Arrowhead, arrived on Sunday for a short visit with Mr. and Mrs. George M. Lehner, of 550 West Central avenue. The Lehnens accompanied Mrs. Kinne to Lake Arrowhead on Thursday and will remain for a few days.

Mrs. Jack Cowan, nee Avelline Corneth, is leaving by motor on Saturday for a visit of a month or six weeks in Big Springs, Texas, to visit Mr. Cowan's parents. Upon her return she will make her home in Long Beach. She has been a resident of Sierra Madre for the past ten years.

Honoring the three Swanson children, Gloria, Marguerite and Vera Mae, who will leave on Sunday with their mother, Mrs. Joe Swanson, for Scotland, Mrs. Cynthia J. Holmes, of San Gabriel Court entertained with a bon voyage party on Thursday evening. Nine children of the neighborhood were guests.

# SIERRA MADRE NEWS

VOLUME 28, No. 44

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, JULY 28, 1933

## Local Fire Chief Appointed Deputy Marshal For Area

Two new honors and another set of badges and credentials came to Fire Chief W. D. Richards this week. State Fire Marshal Jay W. Stevens forwarded notice of his appointment as a Deputy State Fire Marshal to serve in this area in a letter complimenting Richards on the high efficiency of the fire fighters under his command and the interest of the men in their work.

In the following mail delivery the chief received notice of his appointment as a representative in the San Gabriel Valley of the California State Firemen's Insurance Fund. He had served a term as president of the San Gabriel Valley Firemen's Association.

## Legion Loses Hectic Game To Pasadena

### Ten-Inning Contest Gives Crown City First Place In Veterans' League

Pasadena's Legionnaires moved into undisputed possession of first place in the Legion League when they broke the deadlock with Sierra Madre's soldiers at Brookside Park on Friday night by winning a hectic ten-inning battle that will long be remembered by about 400 Sierra Madre rooters who witnessed the contest. It was no fault of these loyal fans that the team came home in second place, for they gave the Pasadena throng a few lessons in real rooting.

Though each team was credited with nine hits, Pratt outpitched Palmer, his opponent, causing 13 of the Crown City batsmen to fan the heat laden atmosphere.

Sierra Madre had the game on ice until the eighth frame when Shaeffer hit a Texas leaguer to short right which fell between Reavis and Hill, who tried for it. Eckstrom, next man up, grounded to Welch who on a fielder's choice threw to first retiring Eckstrom while Shaeffer romped over the plate with the tying run.

Both sides were blanked in the ninth and Sierra Madre put a run across in the tenth, when Pratt singled and went to second on a passed ball. Welch grounded to first and Pratt scored.

Pasadena pushed two runs over and won the game with solid hitting in its half of the inning.

Morse singled and Gelchime doubled, scoring Morse. Stanley singled and Gelchime scored the winning run from second.

"Within the last four months," he said, "I have noticed a decided change. America has come to the end of another period. Things we thought were important to American life have found to be unessential. Men have learned that they don't need an income of \$2,000,000 annually and silk shirts to be happy. This realization has come to country towns with a great significance. We have learned that the theories of fifty years ago are not important. Our neighbor is our friend. We cannot let animosity prevail in our business or social life."

Sierra Madre scored two runs in the fourth. Pratt singled, Welsh doubled and Evans scored both runners with a double. Pasadena came back with two to tie in fifth when Young and Harkness got their signals crossed when Gelchime pop flied to short left field. Morris had singled when Gelchime sent up his fly. Harkness and Young both went after it as top speed. They crashed and before the ball was returned to the infield both runners were over the plate.

Silvers took the lead (Continued on Page Five)

## Claim Supervisors Plan Unnecessary Expense Of \$700,000

Vigorous opposition to the proposed highway through the Flint ridge hills, to be known as North Figueroa street extension has developed within the Pasadena Chamber of Commerce.

William Dunkerley, chamber secretary, in a written protest to the County Supervisors, points out that the construction of this street extension, at a cost of \$700,000, would be an unnecessary burden to the taxpayers of the county, and is further unwarranted in face of several existing highways which are now available to handle the traffic and by routes practically as short as the proposed new one. The proposed road would be constructed with an 8 per cent grade and would have six curves with less than 300 feet radius, he said.

The Pasadena body recommends that the money be spent on building the Palmdale road—shortcut to the desert and the north—through the mountains to the north of that city, by way of the Arroyo Seco and the highway now under construction.

## Editor Sees Great Change Taking Place

### Kiwianians Hear Noted Publisher Review Changed Conditions In U. S.

John E. King was "sticking" type on a small country weekly in Indiana on July 3, 1881 when a railroad brakeman swung off his train long enough to tell that he had "heard" President Garfield had been assassinated. On this information (there were no telegraph lines into newspaper offices then) the paper "got out" an extra.

The story was used as an illustration by Mr. King, now the publisher and editor of "The Hemet News," one of the leading newspapers of California whose editorials are copied everywhere, to illustrate the advancement of the Nation generally and the newspapers of the United States in particular, in an address to the Sierra Madre Kiwanis Club on Tuesday.

"Fifty Years of Newspaper Making" was the subject of Editor King's talk before a joint meeting of the Sierra Madre and Atidena Kiwanians and grouped about him were several other well known California editors and Col. C. A. Rook, now of La Canada and Pittsburgh, Pennsylvania, former president of the Pittsburgh Dispatch Publishing Company, publisher of the leading independent newspaper of the Keystone State. Among his other listeners were Tobias Larson, editor of "The Claremont Courier" and Lloyd E. Tierman, publisher of "The Barstow Printer."

It has been his observation, Mr. King said, that a marked change came over the attitude of the people as the field of the newspaper developed. Instead of the bitter animosities that existed between neighbors and business rivals following the close of the Civil War, there started a friendliness that has grown and that is now recognized as the first essential towards the success of an individual or a community.

America is passing through another period of advancement quite as important, Mr. King said, because the people and their government are seeing things in a vastly different light than formerly.

"Within the last four months," he said, "I have noticed a decided change. America has come to the end of another period. Things we thought were important to American life have found to be unessential. Men have learned that they don't need an income of \$2,000,000 annually and silk shirts to be happy. This realization has come to country towns with a great significance. We have learned that the theories of fifty years ago are not important. Our neighbor is our friend. We cannot let animosity prevail in our business or social life."

Following the Kiwanis luncheon the visiting editors were taken on a tour of the city that included the Municipal Art League studio, which they expressed a desire to inspect.

## These Letters Tell Their Own Little Story

These two letters are self explanatory—tell their own story about the efficacy of THE NEWS classified or "Want ad" columns:

To The Editor of The Sierra Madre News:

Thanks for the piano we asked for in your issue of last week. A phone call an hour after the paper was delivered on Friday informed us that it would be forthcoming. The donor does not want her name known—just wants the satisfaction of contributing towards the success of the Art League.

Verily, to him that asks thru The News it shall be given. The instrument makes it possible to carry through the excellent program planned for the open house at the League on August 4.

H. I. Hawhurst.

Editor Sierra Madre News:

This letter is being written on a very fine typewriter loaned us through the medium of an "ad" in this week's paper. We also appreciate the nice story regarding our activities and feel that with your continued co-operation we can face even very trying conditions.

Louise Johnson,  
Executive Secretary  
Sierra Madre Chapter  
American Red Cross

## WORK BEING ACCOMPLISHED BY CONSERVATION CAMP HERE IMPORTANT TO COMMUNITY

By Ralph W. Black

"YOU'VE got to get up, you've got to get up . . . That is the order that the bugles blare forth every week-day morning at 5:45 o'clock to some 270,000 young men now assembled in the Civilians' Conservation Camps throughout the United States.

The call is not to martial duties

however, but to peaceful, constructive labor which will assist in preserving for the present generation, and posterity, the vast forests of the Nation.

In so closely linked with the interests of this community, we believe that it is our duty to enlighten the people of Sierra Madre as to what is being done to protect our National forests," Lieut. McCarthy said during his visit here.

The Monrovia Canyon camp is officially designated as C.C.C. No. F-131. Its personnel comprises 221 enlisted men, an officer from the regular U.S. Army, and a camp superintendent. The enlisted men were enrolled after the County Board of Charities had passed fully on their qualifications and eligibility. In addition to the regularly enlisted force—28 men were selected irrespective of the age limits. These extras qualified as experienced woodsmen, leaders and assistant leaders. Foremen, skilled laborers and cooks are included in this group.

Personnel of the camp is under the direction of the United States Army, represented by Lieutenant McCarthy, while all transportation and construction work is supervised by the Forestry Department. William V. Mendenhall, supervisor of the Angeles National Forest, assumes the responsibility for the work being done in this district.

Superintendent Gierlich, a well known engineer who served Sierra Madre in that capacity for many years, is in direct charge of transportation and construction.

A trail four feet wide is now being built from Santa Anita dam up through the canyon, bypassing the road now under construction. This trail offers access to pack animals and pedestrians.

One crew of men is at work

blazing the course along the mountainside, while another is engaged in widening. Still another crew is occupied in cleaning the firebreak which extends from Spanish Canyon, above Monrovia, to Big Santa Anita Canyon.

Twenty-four men were recently brought from the Monrovia camp to complete the improvement of the Mt. Wilson Trail lying within the corporate limits of this city.

The proposed limitation, by the way, is three bottles of the beverage that the government and its scientific experts declare is not capable of intoxication. Also the petitions make it clear that it shall not be dispensed to persons under 21 years of age.

Setting forth that the prohibition contained in the present ordinance (the first, by the way, which ever permitted the sale of

anything that looked or smelled like alcohol in Sierra Madre) is allowing money to dribble out of the city that might as well be held here, the petition aims to permit local licensees and particularly those prepared to serve beer with meals.

Advocates of the amended ordinance point out that at each opportunity Sierra Madreans have had to pass upon the subject they have registered increasing "wet"

majorities along with the remainder of the Nation and that there has been a vast change in sentiment here towards liberalizing the sale of beer since the restricted ordinance became effective.

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**Sierra Madre News**  
Sierra Madre, California  
Published every Friday

L. R. GOSHORN  
EDITOR AND PUBLISHER  
TELEPHONE 48  
9 Kersting Court

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Member Nat'l Editorial Ass'n  
One year, \$2; Six months, \$1.25;  
Three months, 75c.

Walk worthy of God, who hath called you unto His kingdom and glory.—I Thess. 11:12.

Adapt thyself to the things with which thy lot has been cast; and love the men with whom it is thy portion to live, and that with a sincere affection. No longer be either dissatisfied with thy present lot, or shrink from the future.—Marcus Antoninus.

**UNUSUAL FEATURE  
OF THE BIG UPSWING**

As the always vivid Frank Kent said in the Baltimore Sun, the extraordinary thing of the moment is that recovery has come before the recovery program has gotten started. None of the three billion public works dollars have been spent. The first agreement under the Industrial Control Act has just been signed, and has not yet had time to produce results. The vast farm plan is still in the prospective stage. Yet business is looking up—all kinds of businesses, in all parts of the country. The psychological effect of bills designed to aid recovery unquestionably were a factor in getting wheels in motion.

Domestic prices recently reached the highest level in close to two years. Current upward movement has been the best sustained in more than a decade. In 66 business days the Dow Jones average of 40 corporation bonds rose 14.33 to 87.86.

**EVERY CITIZEN IS  
A REAL SANTA CLAUS**

A lot of people have come to look upon Uncle Sam as a financial Santa Claus. They forget that every dollar

that he gives to his children has to first be taken away from those children in the form of taxes. It is just beginning to percolate into the people's minds that the \$3,300,000,000 public works program is going to have to be taken from them, the taxpayers.

Every community is clamoring for a share of this fund and although the government gives 30 per cent outright of sums allotted to projects which it approves, the remaining 70 per cent must be returned by additional tax levies in every political subdivision obtaining a loan. The 30 per cent that is given outright must be dug up by all the people for the favored section to which it is given. The public works program, which has been passed as an emergency measure in time of stress, must of necessity increase the burden of the taxpayers, unless ways and means are found to cut government costs in some manner, sufficiently to offset this new expense.

It is well for the people to begin to understand that each citizen is a separate Santa Claus, who pays for every "gift" presented to him by his government.

**SHORTER HOURS AND  
INCREASED WAGES**

Washington authorities are shooting for shorter hours and higher wages to bring back prosperity. Well, there is no disputing the part relating to shorter hours. In the Courier office, during the summer months, the problem is to get enough work to keep employees at work half of the time. And if the books are not to go into the red those three months, raising wages hardly solves the problem.

Theoretically higher wages and shorter hours sound well, but mere sound does not create the business necessary to put this theory into practice.

However, the printing industry is a fairly high-paid industry and wages in that trade have not been lowered very materially. Employers have taken most of the loss, up to 50 per cent and more; employees rarely more than 20 per cent in wages but with less hours as well.

The trouble with the printing industry in Claremont is the amount that goes out of town.

The fact of the Courier being a home institution, paying taxes in Claremont, supporting five to six families here, seems not to be much of a factor with many. We do not fancy the idea of constantly begging for business as does an out-of-town competitor who keeps a representative in almost daily contact with offices having printing, hanging around like a vulture seeking its prey.

**SOMETHING TO FRET  
ABOUT EVERYWHERE**

Sierra Madre's campaign for the licensing of cats and banishment of roosters was followed by an effort in one city to permit the shooting of mocking birds

**Operation Of Federal Home Loan  
Act Will Disappoint Many Who Have  
All Savings Tied Up In Dwellings**

FROM inquiries received by *The News* it is apparent that many home owners will be disappointed when the Southern California office of the \$2,000,000 Home Owners Loan Corporation is opened in Los Angeles on August 5. Monroe Butler has been sworn in as California manager of the corporation and is prepared to open offices in Fresno, San Diego and San Francisco as well as Los Angeles. Later branch offices may be opened in the smaller cities. For the present all applications for loans in this area must be made through the Los Angeles office. Several thousand applications have already accumulated.

Requests for information have been received from persons who have from \$5,000 to \$15,000 invested in homes, but who are without funds for living expenses, the payment of taxes and insurance premiums.

Many families put their last dollar into their homes just before the depression, got clear titles to them, and now have no savings on which to live.

The Howe Owners' Loan Corporation can do nothing about these families. Created for the purpose of saving homes, it can advance money for paying back taxes or making necessary repairs, but not for living expenses

that sing throughout the night and in another to secure an amendment to the law forbidding use of firearms in cities so as to permit the shooting of frogs. The various movements caused E. Ainsworth to observe in his El Camino Real column of "The Times."

"Sierra Madre had its noisy cats and roosters. Other towns had frogs and mocking birds to make the night resound. Now a Burbank citizens has been raising Cain about ducks. Pretty soon we shall have to build houses with noise-proof walls to keep people from being bothered with the hideous clamor of butterflies' wings, falling thistledown and tramping kittens."

**CHURCH NOTICES**

**The Church of the  
Ascension**

Baldwin and Laurel Avenues

Rev. A. G. H. Bode, Rector

(Episcopal)

**Sunday**—

8 a.m.—Choral Eucharist and sermon by the Rector.

9:30 a.m.—Children's service.

**Wednesday**—

7:30 a.m.—Holy Communion and intercession.

**Christian Science**

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

Lesson Sermon for Sunday, "Love."

8 p.m., Wednesday—Testimonial meeting.

Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

**Bethany Church**

(The Little Stone Church)

Rev. Stewart R. Sheriff, Pastor

**Sunday Services**—

9:30 a.m.—Bible School.

11 a.m.—Morning Worship.

6:30 p.m.—C. E. Societies.

7:30 p.m.—Evening Service.

Wednesday evening service at 7:30.

Friday evening service, 7:30.

Rev. Pierson "What the Four-square Gospel really means."

Special music.

**Pilgrim Holiness  
Church**

Mrs. Verda Lee Stewart, Pastor

66 W. Central Ave.

**Sunday Services**—

10 a.m.—Sunday School.

11 a.m.—Morning Worship.

6:45 p.m.—Crusader Service.

7:30 p.m.—Evening Service.

Wednesday evening service at 7:30.

Friday evening service, 7:30.

Rev. Pierson "What the Four-square Gospel really means."

Special music.

**Foursquare Gospel**

Rev. Frances McDonnell, Pastor

West Central Avenue

9:45 a.m.—Sunday School.

11 a.m.—Morning Worship.

6:45 p.m.—Crusader Service.

7:30 p.m.—Evening Service.

Wednesday evening service at 7:30.

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Rev. Pierson "What the Four-square Gospel really means."

Special music.

**Full Gospel  
Assembly**

(Pentecostal)

33 East Central Avenue

Earl Jones, Pastor

Sunday School classes for all

ages at 9:45.

Sunday morning services at 11 o'clock.

7:30 p.m.—Earl Jones brings

the message.

**Nazarene**

Woman's Club, Upstairs

270 West Central

Rev. John D. Cart in charge

9:45 a.m.—Sunday School.

11 a.m.—Preaching.

7:30 p.m.—Evangelistic Service.

Friday, August 4, 7:30 p.m.—

Prayer Meeting.

The Senior League will meet

with Mrs. Eva Moore, 71 Vic-

toria Lane, at 7:30 on Wednesday evening. All young people above Junior High School age are invited.

**St. Rita's Church**

Rev. Hyacinth Clarey, C.P.

Pastor

Sunday Services—7:30 a.m. and

10:30 a.m.

Tuesday and Friday—7:45 a.m.

Weekly Masses at 7 a.m.

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## Kindergarten Here Will Remain For At Least Another Year

Regardless of the fate of the bill now before the State Senate increasing the kindergarten age from 4½ to 5 years, Sierra Madre's kindergartens will continue for at least another year. School authorities have ruled that under the new legislation requiring attendance of 25 pupils and abolishing the classes where this average is not reached, the attendance of last year shall be taken as the basis for determining the necessity for a kindergarten.

The average attendance during the last school term with the age limit fixed at 4½ years was better than 30, with the probability that this figure will be maintained during the next term even though the age limit should be increased.

Governor Ralph vetoed a bill passed early in the first session of the legislature increasing the age of kindergarteners to five years. When the legislators went back to Sacramento last week the Assembly overrode the veto by a scant two-thirds majority and the veto is now before the Senate.

## HARTMAN

Professional Pharmacists

Jontee Purse	10¢
Powder Puffs	
Lord Baltimore Writing Portfolio	39¢
Calorex Enamel Lined Jug, 1 gal.	179
New Jontee Wave Set	35¢
Swim Kaps Keep hair dry	19¢
Concord Grape Juice, pints, 2 for	25¢
Klenzo Facial Tissues—180's	14¢
Strong Play Ball with Tooth Paste	39¢
If you'd rather have 5¢ a Milk Nickle	5¢
Kodak Verichrome and Supersensitive Panchromatic Films	

Careful and Scientific Prescription Compounding

The Rexall Drug Store

PHONE 25

## AMERICAN LEGION

Free Service Bureau

Veterans of all wars, their widows and dependants, are invited to use this Bureau.

HENRY M. OLSEN

—Service Officer—

OLSEN'S SHOE STORE

34 N. Baldwin, Phone 2192

T. W. NEALE

NOTARY PUBLIC



## Every Night!

THE world's greatest display of lights is a nightly feature from Inspiration Point at Mt. Lowe, 56 miles of the Southland blazing their millions of lights on a black velvet background... a mile below!

**NEW LOW RATES**  
**\$1.00** roundtrip fare daily.  
Meals: Breakfast 35¢, 50¢, 75¢.  
Luncheon \$1.00; Dinner \$1.00.  
Child's Special Dinner 50¢.

**\$4.50** All-expense ticket includes fare, dinner, room and breakfast for one.

**\$7.50** Two-party all-expense ticket includes fare, dinner, room and breakfast.

**\$2.50** Child's ticket (under 12 years) in connection with \$4.50 or \$7.50 tickets.

**Trains Daily**

from 6th and Main St. station at 9:15, 10:30 a.m. and 1:30, 4:30 p.m.

**MT. LOWE**

World-Famous Mt. Resort

PACIFIC ELECTRIC RAILWAY

GEORGE E. MESECAR Agt.  
Phone 219-3  
CENTRAL & BALDWIN

## BIRTHDAY GREETINGS . . .

THE NEWS extends birth day greetings and its best wishes this week to the following Sierra Madreans:

Col. H. B. Hersey	July 28
Leila Embree	July 29
Frances C. Robertson	July 29
Elizabeth Purcell	July 29
Mrs. Bertha B. Miller	July 30
Mrs. L. N. Townsend	July 30
Charles Shippey	Aug. 1
Marjorie Croan	Aug. 1
Burke Adams	Aug. 1
Hilda Gunnness	Aug. 1
Oscar Rasbach	Aug. 2
Mrs. W. E. Walker	Aug. 2
Wayland Morrison	Aug. 2
Marjorie Stinman	Aug. 3
Betty Koon	Aug. 3
John Young	Aug. 3

EDITOR'S NOTE: You may contribute much towards the happiness of the birthday of some friend or relative. Send the date in to THE NEWS. Its publication a few days in advance of the anniversary may result in a party, in the sending of a card, a phone call and good wishes. It will undoubtedly help make life seem a little more worth while to know that one is remembered.

## CUT COST OF OPERATING THE LIBRARY

(Continued from Page One)

circulation of books in each year from the Sierra Madre Public Library is given below:

Fiscal Year	Volumes
1923-24	32,323
1924-25	35,559
1925-26	36,957
1926-27	42,056
1927-28	45,920
1928-29	49,386
1929-30	50,753
1930-31	51,459
1931-32	54,604
1932-33	60,660

"The above figures show that while the population of Sierra Madre, between census figures of 1920 and 1930, increased 75 per cent, the Library circulation increased 87½ percent during practically the same years.

The Board of Library Trustees wish the patrons of the Public Library to know that in spite of all the economies which we have planned for this next year, the service rendered will not be seriously curtailed. The loyal and self-sacrificing members of our staff have accepted a reduction in their salaries of 10 per cent. They will work harder and actually give us more this next year than in the 12 months just past. If then, the City Trustees allot to the Public Library the amount we have requested, \$3,866.00, which compares with \$4,830.00 the amount which they allotted to the Library this past year, we will be in a position to render the service to our patrons which they have received in the past.

The Library Trustees urge that all keep in mind that an increasing amount of service can not be indefinitely maintained on a decreasing budget. The accomplishments of the coming year are truly the results of the unselfish loyalty of the Public Library staff. Criticisms and suggestions are always welcomed by the Board. If our patrons, however, will remember that our funds for this coming year will be barely equal to the amount upon which we operated eight years ago, while the staff will be giving us 65 percent greater service on a decreased salary, there will be no misunderstandings nor ground for complaints.

The Board of the Public Library Trustees wish to express our appreciation for the support of the City Officials in our endeavor to render library service to the citizens of our city. Likewise we express our appreciation to the loyal help given us by all the members of the Library staff. And finally, we wish to express our gratification for the splendid cooperation of the citizens in the

## America's Sweetheart Returns To The Silver Sheet At The Lyric



\* Mary Pickford star of 'Secrets'

Two double-winners before the Academy of Motion Picture Arts and Sciences, and two runners-up worked with Mary Pickford making "Secrets," which comes to the Lyric Theatre in Monrovia next Sunday for a run of two days.

The double winners are Frank Borzage and Frances Marion, the former for direction of "Bad Girl."

Mrs. Frederick O. Nichols, of 45 Olive street, has been suffering from sinus trouble for the past week.

Mr. and Mrs. Roy Walsworth and family, of 20 South Baldwin avenue, spent the weekend at Newport Beach.

Mr. and Mrs. William Kennedy, son John and daughter Lillian, left Monday for a two weeks' stay at Redondo Beach.

Misses Elizabeth Morgridge and Merton Kortkamp were guest artists at a meeting of the Rotary Club, last Wednesday.

Mrs. Gussie Barto, of San Clemente, has been visiting Mr. and Mrs. W. J. Lawless and Dr. John L. Woehler, this week.

Mr. and Mrs. Harry Ernst and nephews, Lawrence Peele, of Whitier, visited the Pickett family, of 201 West Highland avenue, on Sunday.

Mr. and Mrs. Leonard Wammock, and daughter, Dorothy, of 258 East Central avenue, enjoyed a picnic in Echo Park, Los Angeles, on Sunday.

A daughter, Audrey, was born on Thursday evening at the Pasadena Hospital to Mr. and Mrs. Dennis Dempsey, of Sturtevant Drive. The new arrival weighed over seven pounds. Mrs. Dempsey is using the facilities that have been provided.

BOARD OF TRUSTEES,  
SIERRA MADRE PUBLIC  
LIBRARY,  
WALTER WRIGHT ALLEY,  
President

July 20, 1933.

## VACATION CLOTHING



If you are planning a vacation, your clothes will be your first consideration. They must be in order. Let us clean, press, dye or alter them now. We are the most particular people, that's why we have never found anyone so particular that we can't satisfy him.

Have your fun and let us take care of your clothes. Don't put away your clothes, when you return from your vacation, until they have been thoroughly cleaned. Clothes that are not clean make delicious feasts for moths.

JUST PHONE 3

SIERRA MADRE TAILORS  
CLEANERS & DYERS  
W. E. CRAIG

## Over 100 Homes Offered A News Want Ad Dog

Over 75 calls in answer to a recent "want ad" is the record reported by Mrs. Henry M. Smith, of San Gabriel Court, to THE NEWS office. Mrs. Smith wished to dispose of the family police dog before leaving for the east for a visit. THE NEWS had no sooner been delivered than Mrs. Smith started receiving calls for the dog. Roy Edwards Jr., first of the applicants, is the dog's new master.

"It was unbelievable," Mrs. Smith writes to tell us. "Why, I could have disposed of at least 100 dogs, I'm sure. I thought you'd be interested to know that your 'Want Ads' work wonders."

## "RACE NIGHT" BEGINS AT LYRIC THEATRE

"Race Night," the only new screen development since the institution of sound, will have its opening performance at the Lyric Theatre in Monrovia, this Friday evening.

Every member of the audience takes part in the race inasmuch as everyone holds a ticket on the race and there are many winners.

This feature "Race Night" has been many months in the making and is now sweeping the country like wildfire. So when the racers are called to the starting post, have your ticket in hand and cheer for your favorite to win.

**Fire Flames**  
By one of the boys

AND just after the Chief had made the front page of THE NEWS with his report on the small number of fires and the extremely low fire loss here, we had to have a beautiful fire. The fire was at a time so near the noon whistle that some of the boys didn't know whether to get hungry or excited.

The fire worked fast up through the gully, but it had nothing on some of the firemen and "Hump." As Hump might say, "the fire was close to home." Chief Richards happened to be over in Monrovia on fire business when the siren blew, and the run he made from that city would hint at the speed of Louis Meyer.

This is the first of the expected series of brush fires that seem to go along with our summer weather. It should be a warning to people when burning trash and rubbish. Too much care cannot be taken when trying to burn.

Chief Bill has been honored again. This time he has been appointed as a District Deputy State Fire Marshal. Bill says that this was a complete surprise to him and he also said that if badges meant money he would be lousy rich. He has enough badges to make the former Kaiser green with envy.

Andy Liscombe had just got home after a long hard day at

## Headquarters for Better Barbering

We are fully prepared with the most modern equipment and skilled barbers to give you the very best service you've experienced.

## LANGLEY'S BARBER SHOP

KERSTING COURT

the service station. Mrs. Andy served him with some of the finest beefsteak that a fellow could desire. He ate and ate and ate and then parked himself in his favorite arm chair for his evening smoke and snooze. No sooner had he settled in the chair than he was in the Land of Nod. Thinking of the last firemen's meeting, he dreamed. Seated around the room were the usual gang. Looking across the room, Andy saw what he thought was smoke and to make sure he went over to smell of it. Just as he neared the spot of the fire, some one shoved his face into it and Andy awoke to find that he really had fallen asleep and his

cigarette had lighted his black necktie. This at least is what "we heard."

"Fire's Out."

## PALS PLAYMATES UPPIES

Popular Breeds

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## DORABLE DOGS

"YOUR NEIGHBOR"

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## It's here today

the new

## FRIGIDAIRE

that uses no more current than one ordinary lamp bulb

ONLY \$99.50

INSTALLATION AND FEDERAL TAX PAID

Automatic defrosting . . . automatic ice-tray releasing . . . cold storage space . . . ¼ more food space . . . distinctive new style . . . genuine Frigidaire quality.

Large Cafe Size Frigidaire just installed in Casa Vieja Tea Room

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## You can Cool and Ventilate the whole house, every room, with an Attic Cooling System





GARDEN NOTES  
By Jessie Ward Russell  
Landscape Gardener

EVERYONE is having trouble with their Gladioli this year. Thrips are infesting them so badly it is almost impossible to secure perfect blooms. Many of the commercial growers have become so discouraged on account of the thrips they feel like giving up growing "Glads." The Gladioli that bloomed early in the season were not infested so badly but those that are just coming into bloom now are very bad. An article in the Sunday Times by Alice Koons states that the Department of Agriculture suggests spraying the Gladioli with a solution consisting of one rounded tablespoon of paris green and two pounds of brown sugar dissolved in three gallons of water. Repeat this spraying once a week. If the flower buds have already appeared, it is too late to begin treatment as the thrips are beyond control when the plants get that far along.

Hot days like we are having right now makes us feel as if we should have more palms and ornamental shade trees in our yards. Yesterday I was on a picnic at Echo Park in Los Angeles. The trees, palms and lawns

### Amateur Artists Get Crack At Fair Prizes This Year

Amateur artists and sculptors are going to have their inning for the first time this fall at the combined Los Angeles, Riverside and Orange county fairs in Pomona September 15 to 24, for the fair is scheduled to hold its first amateur art exhibition.

The exhibition will be under the direction of Millard Sheets, prominent southland artist, who is in charge of the fine arts department of the fair. Competition will be open to the entire United States and it is expected that a wealth of material will be uncovered as a result of the show.

Entries must be original works in either oil, water color, pastel or drawing and sculpturing. Each exhibitor will be allowed to enter one each of the above except in the sculpture where two entries will be allowed if a person desires. Particular stress is laid upon the fact that the works must not be copies. In the sculpturing any medium including soap may be used. The first prize will consist of \$2, the second of \$10 and the third, \$5. Applications for entries must be made on blanks secured from the fair offices in Pomona and must be back not later than September 6.

### GARDEN NOTES

By Jessie Ward Russell  
Landscape Gardener

were magnificent—and so cool. I wondered then why we did not all have more shady spots in our own back yards where we could picnic and lie around without having to go miles away to relax in the shade.

A small lily pool in the garden will help too, to make it seem cooler on a hot day. Have the pool made deep enough so that soil for the lillies can be put right in the bottom of the pool instead of in boxes, for then the lillies will get plenty of root room and nourishment in which to grow. There is very little care to a pool like this and lots of pleasure in having it in the garden.

### Politics Taboo In Tax System

by RALPH H. TAYLOR  
Sec. Agricultural Legislative Committee of California

CALIFORNIA'S new tax set-up, involving the most revolutionary change in the State's taxation system in many years, will not be made a political football or a catch-all for political job hunters!

That pledge and clear-cut statement of policy comes from State Controller Ray L. Riley and Fred E. Stewart of the State Board of Equalization, joint sponsors of the Riley-Stewart plan and both, as members of the equalization board, directly responsible for administration of the next tax system.

It is a pledge of tremendous importance to every California taxpayer, and especially to agriculture and business and industrial groups, for it is exceedingly probable that the administration of the tax program will prove a dominant factor in its success or failure.

First revenues under the new sales tax, incidentally, will probably pour into the treasury about October 1st, with the tax becoming effective, however, in August.

Riley and Stewart, in outlining their plans for collecting the tax, reveal that they are fully aware of the great responsibility which rests upon them in administering the system.

Controller Riley, who is also an ex-officio member of the Board of Equalization, bluntly declared that "the collection of millions of dollars in taxes is business, not politics!"

### Local Poet Wins In Magazine Contest

Fantasy magazine has been holding a contest for the best poem on "War" and "Peace" and one of our local poets, Mrs. Florence E. Eakman was the prize winner with the poem "Let There Be Peace." This is the poem which Mrs. Eakman recited at the Memorial Day program at the Sierra Madre Park.

### A MESSAGE FROM THE FEATHERED FRIENDS

By Adelaide Alden

Now that the hot dry season is here, those who love to have us flitting about in their gardens with our cheery song, would do us a great kindness if they would put out drinking cups or bird baths filled daily with fresh water. These can be made of any shallow tins, small tuna fish cans for instance, and when wedged between the newer branches of small trees, it is much safer for us since we never know when some cat may be lurking among the shrubbery and spring upon us.

This is the hardest season of the whole year for feathered folk, as it is the moulting period which lasts from two to three months and the only time we feel too badly to sing. We can sing through grief, bad weather and hunger, but not when losing our feathers. At the beginning, we have fever and are so sick and miserable it takes every bit of the strength and energy we have, to seek the necessary food and drink.

If you have a cat, please do not put out a bath or drinking cup for us, as we are naturally attracted to the water, and being especially careless at this time, are very liable to fall a victim to its claws.

### REAL GOOD NEWS FOR AVOCADO GROWERS

Pointing to the increasing benefits and security of avocado grower cooperation in marketing, the Calavo Growers' Exchange today announces that its grower-participants will receive for fruit in the last May pool a final total of from over 12 cents per pound, to a minimum of not less than approximately 3.5 cents per pound for the poorest fruit handled. The returns here include total estimated refunds and credits. Even these minimum returns as announced will at least equal total returns of many non-cooperative growers for their best fruit sold in May, it is stated.

During May, the month of the lowest avocado prices in history, the independent or uncontrolled fruit amounted to approximately two-thirds of the entire market offerings, literally flooding all outlets. Since June, the exchange has regained its over two-third market tonnage control, resulting in prices now rising, market reports reveal.

Be less ashamed to confess thy ignorance than, by holding a foolish argument, to betray it. Eliz. Joceline.

### California Show At Chicago Excels

California has much the most attractive and interesting exhibit of any of the States at the World's fair according to Mrs. J. M. Campbell who has just returned from a three-weeks visit to Chicago where she visited her son-in-law and daughter, Mr. and Mrs. Peirce Vanderhook, and her grandson and granddaughter whom she had never seen. The California exhibit is approached through a mammoth redwood tree, Mrs. Campbell says, and challenges attention and interest from the moment one beholds it, which accounts for the fact that it is constantly thronged.

### A. L. A. Activities

By Dorothy Shetter

HERE is some news that is especially good to listen to this kind of melting weather. The homemade cake deal is off, and when we of the ALA attend the meeting of the Legion on the night of August 1 we can come over with a cool countenance. There now—ain't that sumpin?

Friends of Mrs. Edna Taylor will be glad to hear of her safe arrival in Arizona. Mrs. Taylor says so far she can not see much improvement in her health; but Comrade Charlie (Austin) Taylor is quite a bit better. The children are enjoying their vacation, with fishing as an added attraction.

The last Fourth Area meeting before convention will be held August 2 at 10:30 a.m. All Unit members are requested to attend at the assembly in the Patriotic Hall, Los Angeles. On August 1 the pages and usherettes are to attend a school in convention work at the Junior College in Pasadena.

In the 18th District there were 16,160 poppies ordered and 14,819 paid. Money received amounted to \$1568.14 all of which will be used in some branch of A.L.A. welfare work.

District Child Welfare chair-

man Mrs. Mashick, reports that during her term of chairmanship over \$3000 was turned in for child welfare work.

Mrs. Ary, district publicity chairman, has complimented the Sierra Madre unit on the goodly amount of publicity it has received. Which we in turn thank the Editor of *The News* for the space he so generously allows.

All nearby delegates and alternates are urged to register for the State convention as early as possible at the Vista del Arroyo Hotel in Pasadena. The registering will take place on the mezzanine floor, starting Saturday, August 12. Late comers will register on Monday at Jaysee.

Sunday night there will be a reception in the foyer of the Hotel Vista del Arroyo for all members, at 8:30 p.m. This affair will be free.

Monday morning there will be a half day session, followed by a most gorgeous afternoon parade. The massed colors formation will be a spectacular pageant. Monday night the great Drum Corps Pageant will be held in the Rose Bowl. On that night will be seen the final competition to decide the best Drum Corps, the best Band and the best Drill team in the State. In addition to these events there will be other worth while features.

The A.L.A. has tickets to sell for the reserved section of the Rose Bowl and because of the large crowd expected we advise you to buy your tickets early. The price is 50 cents for adults and 25 cents for children for a show well worth two dollars.

Tuesday morning begins with the Past Presidents' Breakfast followed by a business assembly. The Chaplains have planned for a luncheon. The Legion will join in the afternoon meeting.

Wednesday is the last day and the busy day of the Convention. After a hectic day the three days of work will end up with the Presidents' and Commanders' Ball at the Hotel Vista del Arroyo. This dance is free to all members.

So whether you are a delegate, alternate or usher, you should attend the Convention. Next year it may not be so convenient to attend. A little bird told Yours

Truly about San Francisco hoping to have it there.

The next A.L.A. meeting will be in the Legion Rooms, Thurs-

day night, August 10th. This is the night for election of officers. Nominations are still open. There are 12 places to be voted on.

## THEY'RE HERE TODAY

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MASTER SERIES

### Dual-automatic Refrigerators

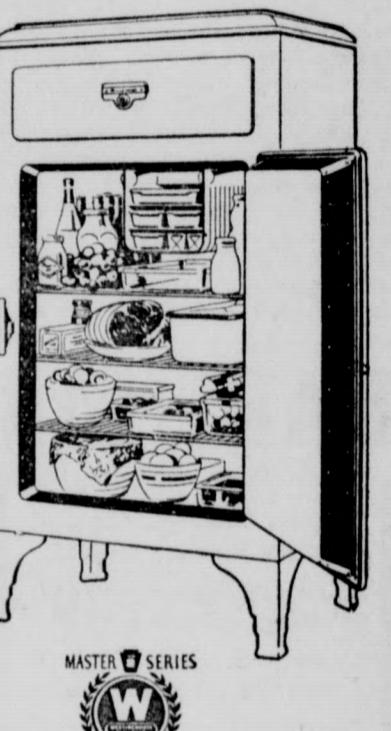
Genuine HERMETICALLY-SEALED lifetime mechanism with operating economy never before achieved in a full-powered, full-sized refrigerator.

Remarkable new HANDY LATCH DOOR OPENER... Built-in electric flood-lighting, Econometric defrosting with 27 other new and modern refinements.

ONE LINE—ONE QUALITY... 12 complete models with the same lifetime quality in the smallest as in the largest model.

TROUBLE-FREE—DOUBLY PROTECTED... fully automatic under both normal and extreme conditions. Only the Westinghouse is dual-automatic.

POPULAR PRICES—LIBERAL TERMS... the finest refrigerators ever built at prices just fractionally above the cheapest makes. Small down payment.



See the models on display at our showroom. Come in today for a demonstration.

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**K-N-O-W YOUR OWN CALIFORNIA**

## GOLD RUSH!

—words that signaled a stampede to California... hint a grand vacation for you

OLD TOWNS where vigilantes made history. Old saloons. Crooked streets. Worn board walks and wooden awnings warped by time.

You see them, scarcely changed by almost a century, in a visit to the gold towns of our own California.

There's an adventurous vacation for you in this land where prospectors still pan gravel in quest of color. Fine highways make motoring easy through this Mother Lode Country—through the southern mines district and further north to Downieville and Rough and Ready.

On every hand are other wonders to be seen. You may run over to the Sierra's mile-high Tahoe, or explore the wondrous Yosemite.

A day away is San Francisco, America's coolest summer city. You'll enjoy golf above the Golden Gate, a night-time tour of Chinatown, a bright morning in the gardens of Golden Gate Park's thousand acres, the afternoon at Fisherman's Wharf or the Zoo, dinner in a quaint restaurant of any one of many other lands, dancing in famous hotels or bohemian restaurants.

Other days you might see Del Monte, Carmel, Monterey, Big Trees at Santa Cruz, the Universities of California and Stanford, the impressive Redwood Empire, or Sacramento, our capital. Or you could visit beautiful Mt. Shasta and Mt. Lassen in the near North.

There are many other interesting things to see and do right here in California. A FREE new book, with nearly a hundred illustrations, will tell you about them, and show you how low costs are this year.

Californians Inc.—a non-profit community organization advertising California to the nation.



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# CENTRAL and NORTHERN California

(Last of a series of advertisements sponsored by the California Newspaper Publishers Association)

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Established 1907 Phone 173  
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Glasses Fitted Lenses Replaced  
Examination by Appointment  
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65 E. Central Ave.  
Phone 60, office and residence.  
Hours 2-4 & 7-8 p.m. Daily  
Friday evening, Saturday &  
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ELECTRICAL WIRING AND REPAIRING  
Estimates Furnished — Work Guaranteed  
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**Cardinal A.C. Wins 4-3 Over All-Stars**

Costly errors by the locals gave the Cardinal Athletic Club a 4-3 victory over the Sierra Madre All-Stars before a good crowd at the school field on Monday night. Besides performing perfectly in the handling of Pratt's smoke ball, Lawrence Brain starred with the stick, cracking out three hits out of four times up. The score:

All Stars	AB	R	H	E
Sanchez, If	5	1	1	1
Harkness, ss	5	0	2	2
Marsh, 3b	5	0	1	1
Lorenzini, 1b	4	0	0	0
Ross, 2b	4	1	1	0
Brain, c	4	1	3	0
Wheeler, cf	4	0	0	0
F. LaLone, rf	4	0	2	0
Pratt, p	3	0	1	0
	38	5	11	4

Cardinals	AB	R	H	E
Cohen, If	4	0	1	0
Myers, ss	4	1	1	0
Pinkus, p	4	1	2	0
Schwartz, cf	4	0	0	0
Levinson, 1b	4	0	1	0
Feedman, 3b	3	1	0	0
Allen, rf	4	0	0	0
Marco, 2b	3	1	0	0
Chorna, c	3	0	0	0
	33	4	6	0

Score by innings—  
Sierra Madre —001 100 010—3  
Cardinals —000 200 200—4  
Struck out by Pratt 12, by Allen 8, Pinkus 8; Base on balls by Pratt 1, by Allen 2, by Pinkus 1; 3 base hits, Marco 1.

**LEGION LOSES HECTIC GAME TO PASADENA**

(Continued from Page One) again in the sixth. Welch singled. Pickett's single put Welch on third. Evans drove out his second double, scoring both runners. The score:

Sierra Madre	AB	R	H	E
Hill, rf	4	0	1	0
Young, If	4	0	0	0
Mathias, If	0	0	0	0
Harkness, ss	5	0	1	0
Pratt, p	5	2	2	0
Welch, 3b	5	2	3	0
Pickett, 1b	5	1	1	0
Evans, c	5	0	2	0
Reavis, 2b	4	0	0	1
Olson, cf	4	0	0	0
	38	5	9	2

Pasadena—  
Morse, ss 5 | 2 | 3 | 0 |

Gelchime, 2b 5 | 2 | 1 | 0 |

Stanley, rf 5 | 0 | 2 | 1 |

Schaeffer, c 4 | 2 | 1 | 0 |

Eckstrom, 3b 4 | 0 | 1 | 0 |

Burriss, 1b 4 | 0 | 0 | 0 |

Mullholland, cf 4 | 0 | 1 | 0 |

Kocer, If 4 | 0 | 0 | 0 |

Palmer, p 4 | 0 | 0 | 0 |

Score by innings—  
S. M. —000 202 000 1—0  
Pasadena —000 021 010 2—6  
2 base hits, Evans 2, Welch,  
Gelchime, Eckstrom, Mullholland;  
walked by Palmer 3, Pratt 0;  
Struckout by Pratt 13, by Palmer 7.



Jr. Legion—  
AB R H E  
Clayton ..... 4 0 0 0  
R. LaLone ..... 4 1 2 0  
Pickett ..... 4 0 2 0  
Kennedy ..... 4 0 0 0  
E. LaLone ..... 3 0 0 0  
Blank ..... 1 0 0 0  
Dumas ..... 2 0 0 2  
Lichnog ..... 2 0 1 0  
Hansen ..... 2 0 0 1  
H. Lieben ..... 3 0 1 0  
Score by innings—  
Jr. Legion ..... 000 001 000—1  
S. M. Furniture ..... 000 313 21x—10  
Struck out by McBurney 10, by LaLone 3; Base on balls by McBurney 3, LaLone 0; Home runs, R. LaLone, Sanchez; Two base hits, F. LaLone, Lichnog, R. LaLone.

“MELODY CRUISE” AT ARCADIA’S THEATRE

“Melody Cruise,” starring Charlie Ruggles and Phil Harris, is being shown tonight and Saturday at Dean’s Arcadia Theatre in Arcadia. To complete the program will be Glen Tryon in “Honeymoon Beach,” News Weekly, Paramount Screen Souvenir, and Travelogue, “Mediterranean Memories.” An approved P.T.A. Junior Matinee will be shown at 2 p.m. Saturday, at which time the ninth chapter of “The Last Frontier,” will be presented.

Billed for Sunday and Monday is William Powell in “Private Detective 62.” A Laurel and Hardy comedy, “Towed in a Hole;” Magic Carpet, Paramount News and a Scrappy Cartoon are added attractions.

John Barrymore in “Reunion in Vienna,” with Diana Wynward will be shown on Tuesday and Wednesday evenings. Zazu Pitts and Thelma Todd in “Asleep in the Feet,” and other selected short subjects are added to the program. “College Humor,” with Bing Crosby, king of the crooners, and a large cast of stars, comes to the Arcadia next Thursday.

A Thor washing machine will be given away at this theatre on Wednesday, August 9.

A Nice Rich Milk Shake after the Game—10c

M M M M—Pretty Good at

4-12—

M. Smith ..... 2 1 .500

Stan Wheeler ..... 27 10 .371

JR. LEGION—

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E. LaLone ..... 31 11 .352

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M. Lorenzini ..... 43 17 .395

4-12—

M. Smith ..... 2 1 .500

Stan Wheeler ..... 27 10 .371

ST. RITAS—

E. Hinjox ..... 35 12 .343

N. McCarron ..... 30 9 .300

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4-12—

M. Smith ..... 2 1 .500

Stan Wheeler ..... 27 10 .371

A Nice Rich Milk Shake after the Game—10c

M M M M—Pretty Good at

4-12—

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# WANT ADS..

## WORK WANTED

ANYONE desiring reliable party to occupy and care for home during temporary absence inquire E. A. Hanson, 85 South Baldwin, Phone 153.

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

## RENTALS

ATTRACTIVE APARTMENT, remodeled, close in, separate entrance, private bath, hot & cold water; moderate rent. 34 N. Hermosa. Phone 253-2. —11:14d

FOR RENT—6 room home, fireplace, beam ceilings, large light rooms throughout; beautifully decorated; best location; landscaped. Phone 200-2.

UNFURNISHED 3 room apartment, entirely new; all conveniences. 129 Esperanza. —39:d

FOR RENT—238 Auburn; 5 bed rooms, 2 front porches; 1 back porch; sitting and dining room; partly furnished. \$20 a month. Apply at 276 Santa Anita Ct., Sierra Madre. —42:44d

HOUSE FOR Rent or Sale, very cheap. 330 W Central. —43:d

## MISCELLANEOUS

STRICKLAND'S Feed Store — Laying Mash, Scratch, Poutry Food. —38:i

WOULD LIKE to secure suitable living quarters for sister and self, preferably in return for care of grounds, etc., or would do some work on place and pay small rental. Good character, reliable. E. A. Hanson, 85 South Baldwin, Phone 153.

STRICKLAND'S FEED STORE — Birds, cages, flowers, fertilizer. —38:i

## SWAPPING POST

PAINTING, carpenter and repair work for beach cottage. Phone 1691.

RAGS, PAPER, junk of every description wanted by Co-operative Relief Association. Phone 352-1.

COCKER SPANIEL puppies for what? 203 N. Auburn.

I'm open for most anything from a reading glass to an automobile for paintings, etchings, wood prints, etc. What have you? Phone 1434.

I'll trade paintings, etchings, teach or paint portraits for things that I need. In fact I am open to swaps of any kind. Phone 286-3.

SWAP—DOUBLE Fireless Cooker and 50 lb. ice refrigerator for Chickens, gas heater or? Phone 286-1. —s

WILL SWAP piano for dining room set or 9x12 rug in good shape. 20 W. Grand View Ave. Phone 1201. —s

WANT TO Exchange an electric radio for a used overstuffed chair. 85 S. Baldwin ave. —41:44

SWAP—MODEL T Ford Truck; will trade for radio. John Hagan, 96 E. Grand View.

TO SWAP—Professional care of children in exchange for set of dinner dishes. Phone 1434.

TO SWAP—Ford Truck, flat top desk & swivel chairs, etc., for what. 390 W Central. —s

WANTED—Sewing, rug making, mending, quilting, etc. Women's organization, Cooperative Relief. Phone 349-3. —s

## All Prices are Advancing . . .

During the past week I've sold 4 lots—the reason being—price. I have a few more real buys. Take your dollars and put 'em into real estate.

## NOW!

and make money

See Humphries  
For  
--- BARGAINS ---

## LOST & FOUND

LOST—Last Sunday, brown linen hat. Return to Coffee Shop. Reward. —44:g

## ROOMS --- BOARD

NICE ROOM, bath, good board in quiet home. 47 Bonita ave. Phone 205-4. —33:h

## WANTED

WANT TO RENT—3 bedroom house in good condition. Prefer close in. Possession September 1. Box EN News Office 44:k

\$1500 cash for small acreage with or without small home. Sammons, 1510 Rosalia Rd., Los Angeles.

## INSURANCE

AUTO, FIRE and LIFE  
Stanley E. Wood  
227 Wilson. Phone 255-2

## ROOFING

MONARCH  
Roofing Company  
"Reliable Roofers"  
CARSON G. BELL, Proprietor  
Office and Warehouse 500 S.  
Raymond, Pasadena. Colorado 6191

## LEGAL NOTICE

NOTICE OF COMMISSIONER'S  
SALE ON FORECLOSURE  
No. 357593

REC STANBERY, Plaintiff,  
vs.—  
WALTER J. MILLER, et al., Defendants

In the Superior Court of the State of California in and for the County of Los Angeles—

By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 26th day of June, 1933, in Judgment book 862 at page 9, et seq., wherein the above named plaintiff obtained judgment and decree of foreclosure and sale for the sum of Thirty-six Hundred eighty-two and 35/100 Dollars plus interest and costs, to which judgment and decree reference is hereby made, and by order of sale issued to me by the clerk of said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

Lot 43 of the Prospect Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 14, Page 37 Miscellaneous Records of said County.

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 1st day of August, 1933, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of Los Angeles, County of Los Angeles, and State of California, I will sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

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# THE SIERRA MADRE SHOPPING NEWS

SIERRA MADRE, CALIFORNIA — JULY TWENTY-EIGHTH, 1933

Sec. 435½, P.L.R.  
U. S. POSTAGE  
**PAID**  
Permit No. 18  
Sierra Madre, Calif.

## THEY'RE HERE TODAY THE NEW Westinghouse MASTER SERIES Dual-automatic Refrigerators

Genuine HERMETICALLY-SEALED lifetime mechanism with operating economy never before achieved in a full-powered, full-sized refrigerator.

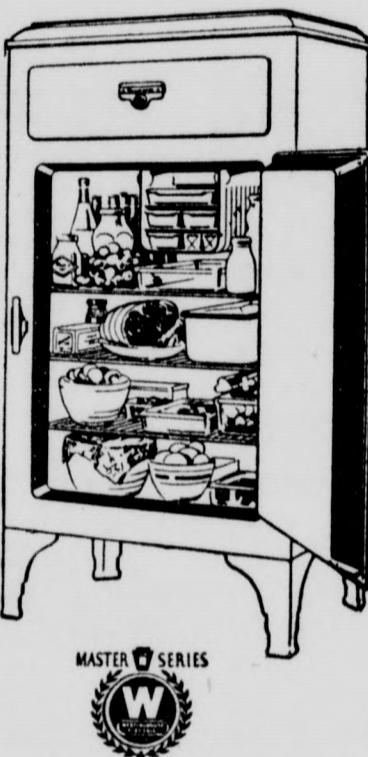
Remarkable new HANDY LATCH DOOR OPENER... Built-in electric flood-lighting, automatic defrosting with 27 other new and modern refinements.

ONE LINE—ONE QUALITY... 12 complete models with the same lifetime quality in the smallest as in the largest model.

TROUBLE-FREE—DOUBLY PROTECTED... fully automatic under both normal and extreme conditions. Only the Westinghouse is dual-automatic.

POPULAR PRICES—LIBERAL TERMS... the finest refrigerators ever built at prices just fractionally above the cheapest makes. Small down payment.

**Sierra Madre Furniture Co.**  
"EVERYTHING FOR YOUR HOME"  
TOM TYLER, Prop.  
PHONE 38



See the models on display at our showroom. Come in today for a demonstration.

## VACATION CLOTHING



If you are planning a vacation, your clothes will be your first consideration. They must be in order. Let us clean, press, dye or alter them now. We are the most particular people, that's why we have never found anyone so particular that we can't satisfy him.

Have your fun and let us take care of your clothes. Don't put away your clothes, when you return from your vacation, until they have been thoroughly cleaned. Clothes that are not clean make delicious feasts for moths.

JUST PHONE 3

**SIERRA MADRE TAILORS  
CLEANERS & DYERS**  
W. E. CRAIG  
TONY DELVECCI

## Supreme Values! IN HOUSEHOLD HARDWARE NEEDS

until manufacturers new price schedules become effective August 1. Garden tools and implements too---at prices you'll wonder at shortly.

**Wheeling's Hdwe. Co.**  
Phone 324-4  
41 N. Baldwin

QUALITY FOOD SERVED AT ALL TIMES  
**COFFEE SHOP**  
45 NORTH BALDWIN AVE. — PHONE 242-1  
Open 6 A.M. to 8 P.M.  
Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.

**LYRIC**  
FOOTHILL BLVD.  
MONROVIA PHONE 3522

Fri., Sat.—July 28, 29  
WARNER BAXTER  
and ELISSA LANDI  
in  
"I Loved You Wednesday"

Selected Short Subjects

and  
Friday Night ONLY  
the thrilling game of the screen  
"RACE NIGHT"  
Lots of Prizes ! !

Sun., Mon.—July 30, 31  
And Now the Cinema Treat

MARY  
**PICKFORD  
SECRETS**  
LESLIE HOWARD  
FRANK MOLTON  
DOROTHY GAYE  
JOHN H. MCCLURE  
DIRECTED BY RICHARD

Our Gang Comedy — News  
Bosko Cartoon

Tues., Wed.—Aug. 1, 2  
1—Paramount News  
2—Cartoon  
3—Traveltalk  
4—Clark & McCullough  
in  
"The Druggist Dilemma"  
5—JAMES CAGNEY  
"THE MAYOR OF HELL"

Thursday—Aug. 3  
JAMES DUNN  
and  
SALLY EHRLERS  
in  
"HOLD ME TIGHT"  
Short Featurettes  
and  
A Beautiful Gibson  
Refrigerator Given Away  
FREE

**DEAN'S  
ARCADIA  
THEATRE**

PHONE 2661  
Doors Open 6:45  
Adults 20c Children 10c

Tonight & Saturday  
"Melody Cruise"  
with Charlie Ruggles and  
Phil Harris  
— also —  
Glen Tryon in  
"Honeymoon Beach"  
— News Weekly —  
Paramount Screen Souvenir  
Travelogue, "Mediterranean  
Memories"

Approved P.T.A. Junior  
Matinee Saturday 2 p.m.

Sun., Mon. — July 30, 31  
William Powell  
— in —  
"Private Detective 62"  
Laurel and Hardy in  
"Towed in a Hole"  
Magic Carpet  
Paramount News  
Scrappy Cartoon

Tues., Wed.—August 1, 2  
John Barrymore  
in  
"REUNION IN VIENNA"  
with Diana Wynyard

Zasu Pitts, Thelma Todd  
comedy, "Asleep in the Feet"  
Fox Movietone News

Coming Thursday, Aug. 3  
"College Humor"

## BUY NOW!

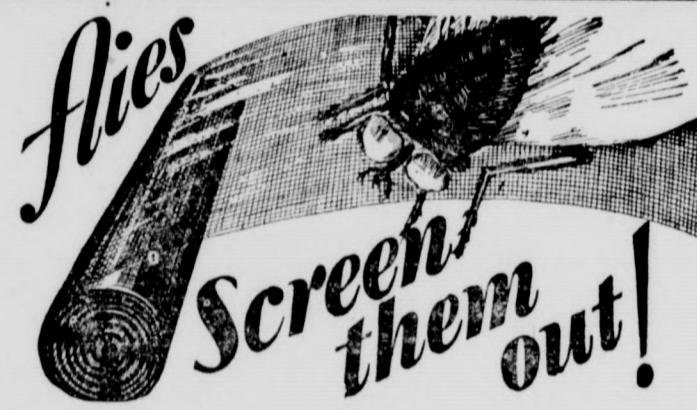
Shoe and Hosiery Prices are Advancing

Men's and Boys' Gro-Cord Soled  
**Shoes and Oxfords**  
**\$2.75 to \$3.65**  
NONE BETTER FOR WEAR

Ladies' Blue Moon full fashioned  
**Silk Hose 59c**

This may be your last opportunity to purchase  
at these prices  
Shoes Re-built. Guaranteed work at moderate prices

**Olsen's Shoe Store**  
34 N. BALDWIN  
PHONE 219-2



There is no time like the present to outfit your home with screens . . .

**Sierra Madre Lumber Co.**  
38 East Montecito  
Phone 23



## 'BOOK BOX'

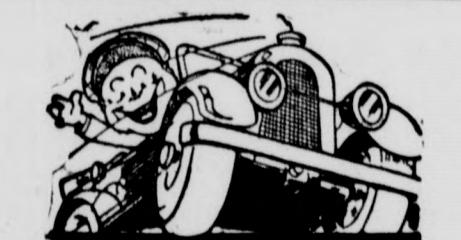
OPENS

TUESDAY, AUGUST 1

16 WEST CENTRAL AVE.

LATEST FICTION and NON-FICTION BOOKS  
JIG SAW PUZZLES FOR RENT  
(no deposit required)

Books Delivered and Called For—Phone 94



This is the kind of a happy feeling you have when  
your automobile is

SERVICED

at

**PICKETT'S STATION**

GASOLINE

LUBRICATION

BATTERY SERVICE

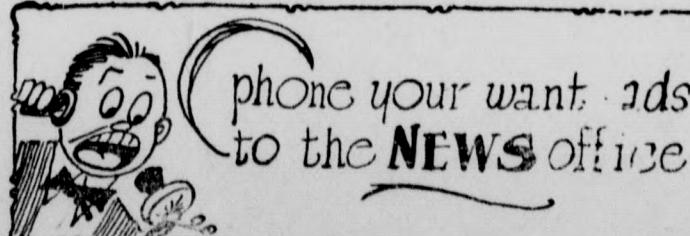
and Tire and Tube service

Remember—6 a.m. to 9 p.m. for your convenience

**Pickett's Service Station**

18 EAST CENTRAL PHONE 348-4

ROY PICKETT, Prop.



BRIDGE PARTIES

TEAS

## LA CASA VIEJA TEA ROOM

The Old Home

Chicken Dinners 50c, 75c Plate Lunch 35c  
HOME COOKED

Reservations Preferred  
TELEPHONE 80  
266 E. Montecito Ave.  
Sierra Madre, Calif.  
Mrs. W. R. Lees, Manager

## Be Within Reach

of your friends—the merchants with whom you do business.

Save time and energy . . . Shop and make your appointments by telephone.

Listings received now assure you or your business a place in the new telephone directory now in course of preparation.

Sierra Madre Telephone Co.

It's here today

the new

**FRIGIDAIRE**

that uses no more current than  
one ordinary lamp bulb

ONLY  
**\$99.50**

INSTALLATION AND  
FEDERAL TAX PAID

Automatic defrosting . . . automatic ice-tray releasing . . . cold storage space . . . ¼ more food space . . . distinctive new style . . . genuine Frigidaire quality.

Large Cafe Size Frigidaire just installed in Casa Vieja Tea Room

**SIERRA MADRE HARDWARE CO.**

Agents for Sierra Madre

## start your boy RIGHT

It is the early impressions that often count most in the future of a boy's life. Start yours right. Open a small savings account for him and teach him the usefulness of a bank, and the value to him in after life of knowing how to transact business as a banker does.

If you start a small account now it will be easier to send him through college or start him out in business. A few dollars a month from childhood will mean a lot when he is twenty-one. If you have a boy, start his account now—and keep it growing.

## SIERRA MADRE SAVINGS BANK

COMMERCIAL --- SAVINGS  
"Your Own Home Bank"

THERE IS NO SUBSTITUTE FOR A  
SAVINGS ACCOUNT IN THIS BANK

**Batter Up!**

Games still going on and the \$10.00 prize for Highest Batting Average at end of season still holds good. But player winning must play in at least half the games. Only a few changes this week.

KIWANIS—AB H. Ave. H. Draman . . . . 10 5 500 Bob Levinson . . . . 28 12 429 JR. LEGION—R. LaLone . . . . 35 14 400 E. LaLone . . . . 31 11 352 S. M. FURNITURE—F. LaLone . . . . 44 20 455 M. Lorenzini . . . . 43 17 395 4-12—M. Smith . . . . 2 1 500 Stan Wheeler . . . . 27 10 371 ST. RITAS—E. Hinojos . . . . 35 12 343 N. McCarron . . . . 30 9 300

A Nice Rich Milk Shake after the Game—10c  
M M M M—Pretty Good at

**Middough's for Drugs**

36 W. Central Ave.  
Sierra Madre, Calif.

**Headquarters for Better Barbering**  
We are fully prepared with the most modern equipment and skilled barbers to give you the very best service you've experienced.

**LANGLEY'S BARBER SHOP**  
KERSTING COURT

**DANCE**  
THURSDAY NIGHT  
(9 o'clock)  
AUGUST 3  
to Bill Ellers' orchestra  
at Monrovia Woman's Club  
—N. Canon Ave.—Monrovia—  
Sponsored by  
Junior Woman's Club  
Admission  
Single—25c  
Couple—50c  
Tickets in advance. Mrs. Livingston at S. M. Telephone Co.

**NEWS want-ads bring home the bacon'**

**Every Night!**

THE world's greatest display of lights is a nightly feature from Inspiration Point at Mt. Lowe...56 cities of the Southland blazing their millions of lights on a black velvet background ... one mile below!

**NEW LOW RATES**  
\$1.00 roundtrip fare daily.  
Meals: Breakfast 35c, 50c, 75c;  
Luncheon \$1.00; Dinner \$1.00.  
Child's Special 50c.

\$4.50 All-expense ticket includes fare, dinner, room and breakfast for one.

\$7.50 Two-party all-expense ticket includes fare, dinner, room and breakfast.

\$2.50 Child's ticket (under 12 years) in connection with \$4.50 or \$7.50 tickets.

4 Trains Daily  
from 6th and Main St. station at 9:15, 10:30 a.m. and 1:30, 4:30 p.m.

**MT. LOWE**

World-Famous Mt. Resort  
PACIFIC ELECTRIC RAILWAY

GEORGE E. MESECAR Agt.  
Phone 219-3  
CENTRAL & BALDWIN

**All Prices are Advancing . . .**

During the past week I've sold 4 lots—the reason being—price. I have a few more real buys. Take your dollars and put 'em into real estate.

**NOW!**  
and make money

See **Humphries** For  
--- BARGAINS ---

**Pepper Tree Inn**  
90 S. Sierra Madre Ave.

**TAKOMA**  
Roast Duck or Fried Chicken for your dinner

We specialize in Duck and Chicken Sandwiches for Parties or Luncheons

Telephone Orders—312-1  
We Deliver

**TOO BUSY TO WRITE**  
AD  
BRING YOUR LISTINGS TO US

**WE APPRECIATE THEM AND WE GET RESULTS**  
NUFF SED

**WALTER R. CARLTON**  
BROKER  
527 Woodland  
Mrs. Mattie Byrn in charge of rentals

**DRAUGHT BEER on tap at**

**SAMMY SAMPSONS**

3800 E. FOOTHILL BLVD.  
(near Sierra Madre Avenue)

All kinds of Bottled Beers and Wines  
— Lunches and Sandwiches —

**GOLDEN LOAF CAKE**

ICED with PECAN FUDGE

**WHIPPED CREAM CAKE**

Made with pure whipped cream instead of butter. Iced with butter cream icing and candied sliced almonds.

**PINEAPPLE PIE**

This is a most refreshing hot weather pie

**WISTARIA BAKE SHOP**

"The Home of Good Things to Eat"

4 East Central Phone 99

**AMERICAN LEGION**

Free Service Bureau

Veterans of all wars, their widows and dependents, are invited to use this Bureau.

**HENRY M. OLSEN**

—Service Officer—

OLSEN'S SHOE STORE

34 N. Baldwin, Phone 2192

**T. W. NEALE**

NOTARY PUBLIC

**PALS PLAYMATES PUPPIES**

Popular Breeds

Popular Prices

**DORABLE DOGS**

"YOUR NEIGHBOR"

Phone Terrace 3254

3652 E. Foothill Blvd.

**Sierra Madre Poultry Market**  
Phone 2234**FRIDAY and SATURDAY****--- SPECIALS ---**

5 lb. White Stewing Hens . . . each 90c  
White Fryers . . . . . 3 for \$1  
3 lb. R.R. Fryers . . . . each 70c  
4 lb. Rabbits . . . . each 50c

— A warm weather suggestion —  
Delicious Cold Chicken Salad  
WE DELIVER

**ALWAYS LOWER IN PRICE**  
**RESNICK'S**

PHONE 47 and your order will be delivered FREE  
U. S. EXTRA LARGE RANCH EGGS . . . doz. 23c  
BEN HUR COFFEE, drip or percolator . . . lb. 29c  
BREAKFAST CHEER COFFEE, fresh gr'd, lb. 15c  
ALL VEGETABLES . . . . . 3 bunches 5c  
CUCUMBERS, large, crisp . . . . . each lb. 1c  
SUMMER SQUASH . . . . . lb. 1c  
NEW CABBAGE . . . . . lb. 1c  
LETTUCE, large and crisp . . . . . head 5c  
BEEFSTEAK TOMATOES . . . . . 4 lbs. 10c  
RASPBERRIES and STRAWBERRIES . . . . box 5c  
All FRUITS & VEGETABLES at SPECIAL PRICES

Swift's Oriole Bacon, sliced 1/2 lb. 9c  
Swift's Premium Bacon 1/2 lb. 2 for 25c  
Weiners or Coneys . . . . . 2 lbs. 25c  
without artificial coloring — better for you  
Steer Pot Roast . . . . . lb. 13c  
Prime Rib Roast . . . . . lb. 19c  
Ham Shanks as cut . . . . . lb. 12c  
Fine for sandwiches—boil and slice  
Swift's Gem Mayonnaise, bulk, pt. 15c  
Dry Picked Broilers, each 35c, 3 for \$1

**CENTRAL MARKET**  
FREE DELIVERY 38 WEST CENTRAL PHONE 97  
TWICE DAILY

**Even in Summer  
YOUR DIET DEMANDS MEAT**

**Roberts Market**

President Roosevelt, we are marching with you today!

Roberts Markets will co-operate 100 per cent with the President of the United States in the recovery of Business.

We are already making such changes in our organization as will permit us to work in complete harmony with President Roosevelt's plan to bring back immediate recovery of business conditions.

Beginning August 1st all employees will be placed on a 40-hour week or an eight-hour day and a five day week.

There will be no salary reductions, so that our wage scale will average 50 per cent more than that required by the National Recovery Act. Actually we are employing enough more men to increase our pay roll at least 25 per cent.

We are facing a new era! Let's all work together!

HAROLD F. ROBERTS

# PIGGY WIGGLY and SAFEWAY STORES

DISTRIBUTION WITHOUT WASTE

These prices are effective Thurs., Fri. and Sat., July 27th, 28th and 29th, in all of our stores within thirty-five miles of Los Angeles.

**SUGAR** PURE CANE 10 LBS. FOR 43¢

Pure cane sugar, packed in strong cloth bags. Limit 10 lbs. to a customer at this price. Adults only.

**BUTTER** HIGH SCORE CREAMERY PER LB. 23¢

LaFrance at Safeway, Sunset Gold at Piggly Wiggly. Churned from top quality cream. Limit 2 lbs.

**PEAS** DEL MONTE EARLY GARDEN--NO. 2-CAN 10¢

Garden-fresh, medium size peas. "Vitamin-protected" by Del Monte. Tender, fine-flavored. Note price.

**SALMON** LIBBY'S RED NO. 1-TALL CAN 12¢

Top quality Alaska Red Salmon, in its own oil. Rich in protein and vitamins. No. 1 tall size can.

**SUGAR** POWDERED 1-LB. PKG. 6¢

For icing, desserts, candy, you'll find this powdered sugar smooth and quick-mixing. 1-lb. cartons.

**TISSUE** ZEE TOILET 3 ROLLS FOR 10¢

Super soft, absorbent. Zalo, pure white, top quality tissue priced at 6 cents per roll. Buy a stock today.

**Airway** Coffee 1-Lb. Bag 19¢ Dressing Pint 29¢

Pure Brazilian coffee brought roaster-fresh to you. Make summer salads tastier with Best Foods mayonnaise.

**Coffee** Maxwell House-1-Lb. 27¢ Syrup Max-i-muM Quart Jug 25¢

All of the flavor is retained by "Vita-Fresh" process.

**Milk** Lucerne Grade "A" Per Quart 8¢ Shredded Wheat 11¢

Pasteurized. Effective only where we stock Lucerne.

**Honey** Delgado Orange-20-Oz. 19¢ Shredded Wheat 12-Oz. 11¢

Delgado brand, pure strained orange honey, 20-oz. jar.

**Formay** Shortening 1-Lb. Can 16¢ Tapioca Minute 8-Oz. Pkg. 10¢

Pure white, fast creaming shortening. 3-lb. can 45c.

**Grape Nuts** 12-Oz. 15¢

Nationally known crunchy cereal with nut-like flavor.

**BREAD** UNSLICED 16-OZ. LOAF 5¢

"A-Y" brand, white or wheat, unsliced. 16-ounce loaf. Note special low price on this quality product.

**Ginger Ale** 2 Pints 25¢ Snacks Kippered 3-No. 1/4-Tin 10¢

Clicquot Club, aged 6 months to develop the full flavor.

**Lime** Rickey 28-Ounce 10¢ Sardines King Oscar No. 1/4-Tin 10¢

Pale Face brand. Plus 5c a bottle deposit. Refundable.

**Ginger Ale** 2 Btls. 25¢ Tiny Tot Sardines No. 1/4-Tin 10¢

Pale Face Ginger Ale, 28-oz. Plus 5c a bottle deposit.

**Cleanser** 3 14-Oz. Cans 10¢ Sardines 2 No. 1/4-Tin 15¢

Use Holly Cleanser in kitchen, bathroom, on the walls.

**Sani-Flush** 22-Oz. 15¢

Remove stubborn closet bowl stains with Sani-Flush.

**Waxed** Paper 40-Ft. Roll 5¢

Cut-Rite brand — Strong, white, double-waxed paper.

**BEEF** QUALITY ROASTS ROUND BONE CUT-PER LB. 14¢ CENTER CUT CHUCK-PER LB. 12¢

Top quality pot roasts from center chuck and round bone fancy steer or baby beef. Very economical.

**HAM** CUDAHY'S SHANK OR PURITAN BUTT--LB. 15¢

Butt or shank cut, average weight 4 to 5 lbs. Skinned and with surplus fat removed. Note low price.

**Bacon** Puritan 2 8-Oz. 25¢ Salami Kosher Per Style Lb. 14¢

Cudahy's famous Puritan sliced bacon in 1/2-lb. packages.

**Sausage** Link 1/2-Pound 9¢ Cheese Brookfield Swift's-Lb. 17¢

Hauser's Breakfast Links, cellophane-wrapped, 1/2-lb. pkg.

**Fowl** Golden West Per Pound 25¢ Prime Rib Roast Per Lb. 19¢

Swift's famous dry-picked, fresh dressed colored fowl.

Fine quality oven roasts from fancy steer or baby beef.

**Fruit and Vegetable Specials**  
at Sierra Madre Stores only**TOMATOES** Fancy Local . . . . . 4 lbs. 10c**CANTALOUPE** Large, Ripe . . . . . 4 for 15c**CUCUMBERS** Extra Fine . . . . . 4